



Every Search a Global Search

Historically, there have been four “generations” of international schools: Missionary schools in Balkans and Middle East (mid- to late-19th century); US State Department Schools (1960’s onwards); Schools established by American expatriate families (1970’s onwards); and, “English-medium international” schools for primarily host-country students (recent).

Many of the schools in all four categories list an “American curriculum” among their offerings (in addition, in many cases, to the IB curricula and/or the host country curriculum). With the largest active network of American and International educators in the world and with the consultants, staff and technological resources to bring schools and educators together, CS&A is best prepared to serve this market.

According to ISC Research, there has been tremendous growth since 2000 in the number of “English-medium, international and bilingual” schools in the last decade. In 2000 there were 1760 of these schools; by 2010 that number had exploded to more than 5,900. This increase has been largely in proprietary schools which serve a burgeoning middle class eager for their children to learn English and attend university in English-speaking countries.

CS&A has been involved in an increasing number of head and senior administrative searches for schools outside the United States: American Community School at Beirut, American School of Bombay, American School of Warsaw, Anatolia College, Collège du Léman, Hong Kong International School, Léman International School, Modern English School Cairo, and Western Academy in Beijing, to name a few, have utilized CS&A retained search services in recent years.

In addition, CS&A consultants are increasingly presenting candidates with international school experience in searches with US independent schools. With NAIS calling for more global focus among its member schools, with the knowledge that a high percentage of the current heads of US independent schools will be retiring in the next several years, with US boarding schools already tapping the market of international students, with US day



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schools seeing an increasing number of parents who work in international firms, and with many of our schools' mission statements aiming to produce "responsible global citizens," it only make sense that CS&A follow the guideline "Every search a global search." By including global citizen educators who understand how to prepare students to be global citizens in the mix of potential candidates, CS&A helps its schools adapt to and embrace today's interconnected world. All of our schools, wherever their location, will become increasingly "international" schools with a global focus in upcoming years.



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