## **HEAD OF SCHOOL SEARCH**

## **AMERICAN SCHOOL OF BRASILIA (EAB)**

Brasilia, Brazil eabdf.br

Start Date: July 2024







## Mission Statement

Learners inspiring learners to be inquisitive in life, principled in character, and bold in vision.

## **Vision**

To positively impact the world through excellence in academics, activities, arts, leadership, and service.

## **Beliefs**

All EAB Learners are engaged in their own learning, principled in their learning and actions, collaborative to enhance learning for all, contributing positively to their learning community.

## At a Glance



Established 1961



Total enrollment 660



Financial aid awarded BRL 6,178,104



Student-teacher ratio 8.68:1



Nationalities represented in the student body 40



Total faculty 76



Percentage of host country nationals in student body 55%



Campus size 24,400 m<sup>2</sup>

Nationalities represented in the teaching staff:

US: 39.5%; Brazil: 39.5%; Canada: 10.5%

Faculty with advanced degrees: 60.5%

Students receiving aid: 9.7%

Accrediting agencies: Council of International

Schools (CIS) / Middle States Association (MSA)

/ International Baccalaureate Organization (IBO)

/ Department of Education of the Federal District

Government



## **Overview**

Founded in 1961, the American School of Brasilia (Escola Americana de Brasilia) quickly established itself as the leading international school in Brazil's new capital city and has steadily built a tradition of excellence in education ever since. Now, as it looks to the future, EAB seeks a new Head of School to lead it forward, building on its strengths and partnering with a strong and committed Board to ensure that it will continue its development as a model for the city, the country and the world. As a faculty member commented, "We are EAB. We have a strong sense of our identity which has been established over the years, but we are guided to the future by our Mission and Strategic Pillars." This is a premier career opportunity for highly qualified candidates seeking a new leadership position in July 2024.

EAB is a mission-driven, independent, coeducational, not-for-profit, PK-Grade 12 day school with a 60-year track record of excellence. The school's rich history, depth of experience, and commitment to excellence in education have made it the leading international school in Brazil's capital, drawing its student body from the diplomatic and international community and from local families who desire an English-based American and international educational experience for their children. EAB is well resourced and supported by the U.S. State Department Office of Overseas Schools and by the U.S. Embassy, one of the largest U.S. missions in the world.

EAB currently serves 660 students of 40 different nationalities: 23% from the U.S., 22% from other countries, and 55% from Brazil. Its constituents are proud of the blending of Brazilian and international families in a diverse and inclusive school community that is unique in Brasilia.

EAB is accredited by the Middle State Association (MSA), the Council of International Schools (CIS), and the Ministry of Education of the Federal District. Grounded in a standards-based curriculum, the school is also authorized by the IB Organization. Students are encouraged to earn the full IB Diploma and, in addition, EAB graduates can earn the Brazilian academic diploma and an American High School Diploma.



EAB's mission, "Learners inspiring learners to be inquisitive in life, principled in character, and bold in vision," provides the school with a clear direction. Based on the mission, EAB's Strategic Plan has guided the school's commitment to cutting-edge international education for global citizenship through three pathways: 1. Academic excellence; 2. Innovative Thinking; and 3. Belonging. The school vision, "To positively impact the world through excellence in academics, activities, arts, leadership and service," provides the pillars for student-centered academics and co-curricular learning. Students at all levels of the school praise their teachers for their close relationships and their willingness to go above and beyond to help them learn.

EAB is served by a dedicated and experienced self-perpetuating Board of Directors composed of eleven voting members and the United States Ambassador's representative, an ex officio member. The Board and administration are fully engaged in a shared governance structure to support the school's Mission, Vision, and Strategic Plan.

Educational results are consistently high with 85% of graduates attending post-secondary institutions outside of Brazil, including top U.S. and international colleges and universities. School excellence is supported by a high caliber staff. Faculty and staff consistently rate highly the opportunities to grow professionally and the respect and support they receive. As one teacher remarked, "EAB is a school that lives its mission. I'm here because I keep growing and I believe in what we do."

The school is located in the heart of the city on a plot of 24,400 m2 of which 11,380 m2 is built. Campus renovations will support the school's commitment to 21st-century learning through enhanced spaces for academics, clubs, service, and athletics. A new Innovations and Arts Center, currently under construction, will be inaugurated in October 2023. Further plans for renovating the campus are supported by a solid financial foundation.



EAB seeks an experienced and inspiring educational leader who fully embraces the school's strategic direction and is eager to make a long-term commitment to the position. The successful candidate will be a strategic thinker who has the capacity and vision to build upon a strong foundation of pedagogical excellence. The Head of School will serve as the school's academic leader, responsible for continuing the development of an organizational culture of joyful inquiry and growth among students and staff.

# Brasilia, Brazil

Brasilia was purposefully built to be Brazil's modern capital in the country's central high plateau in 1960. EAB was established shortly thereafter, and its history has paralleled that of Brasília. A UNESCO World Heritage Site, Brasília is celebrated for its modernist architecture and its artistic city planning, envisioned by the renowned architects Oscar Niemeyer and Lucio Costa.

Now home to nearly three million residents, Brasília is one of the greenest cities in Brazil with trees lining the walks and bike lanes through the residential areas. With over 134 diplomatic missions, international organizations, and agencies, the city is host to a vibrant international community. Culturally, Brasilia boasts the advantages of a national capital with the security and intimacy of a small city. It is home to one of the leading universities in Brazil and maintains a college atmosphere of intellectual cafes, music, and arts venues.

Brasilia's climate is tropical, with moderate weather year-round and excellent air quality, inviting outdoor social life and activities. Aside from its famous architecture, natural scenery is one of Brasília's most compelling attractions. On any day, one finds cyclists and runners along the city streets and kayakers and boaters on Lake Paranoa, whose borders follow the central area of the city. Every year, the dry season ends with the astonishing swaths of color of the flowering ipês, Brasília's answer to cherry blossoms.

The city is a comfortable base for exploring the natural and cultural diversity of Brazil. Only hours from the city are numerous natural parks with waterfalls, farms that keep heartland traditions, and the picturesque colonial city of Pirenópolis. An efficient international airport further connects the city to points throughout Brazil, the Americas, and Europe.



# **Opportunities and Challenges**

The successful candidate will be a highly experienced educational leader who has the capacity and vision to build on an impressive foundation of academic excellence and a strong sense of community, and who can demonstrate a long-term commitment to EAB. The challenges and opportunities for the next Head of School include:

### Maintain and Strengthen Academic Excellence

The next Head of School will have a passion for academic excellence and will be committed to EAB's Mission, Vision, and Strategic Plan. EAB constituents value a rigorous educational program that emphasizes student well-being and prepares students for the future with a focus on 21st-century skills. The school provides for students' special learning needs and extends social emotional support with a goal of "every student having a trusted adult they can go to." Maintaining small class sizes, and the school's personalized, inclusive approach to learning, will ensure that the faculty brings out the best in each student. Focus on an innovative and well-developed curriculum is a priority, as is support for the school's commitment to inquiry-based learning. The next Head of School will also be tasked with deepening the integration of service, project-based, and co-curricular learning for students at all levels.

#### **Recruit and Retain Professional Capacity Schoolwide**

EAB's professional community is a blend of international and Brazilian teachers and staff who value the professional, friendly, and supportive atmosphere, as well as the opportunities for growth and development. Given current world-wide teacher shortages, competition for high quality teachers will intensify in the near future. The new Head of School will need a strategic framework to recruit and retain faculty, and to continue opportunities for professional growth. The next Head of School will focus on collaboration across the school, emphasizing teamwork in pursuit of educational innovation and excellence.



#### Strengthen and Sustain School-Community Relationships

The next Head of School will promote a cohesive and welcoming community by being present and engaged with all stakeholders, and by sharing traditions and celebrating accomplishments across the community. The next leader will create opportunities to reconcile differences and to develop agreed upon norms of communication and a shared sense of purpose. The Head of School will support the community in facilitating change management through careful listening, relationship building, intercultural awareness, and respectful acknowledgement of the school's history. Excellent written and verbal communication skills are a priority to ensure that all EAB stakeholders clearly understand and can celebrate the school's differentials and value proposition.

#### Sustain Momentum of the Master Plan and Ensure Financial Sustainability

In partnership with the Board of Directors, the next Head of School will align resources to support the strategic direction. A new *Innovations and Arts Center* will be inaugurated in October 2023 and further campus renovations are envisioned. Such physical improvements are possible because EAB has historically managed its finances prudently, and continued fiscal management of EAB's solid financial foundation will allow the next Head to continue advancing master facilities reconstruction. The next Head will prioritize marketing with positive messaging to ensure EAB attracts new families and maintains strong student enrollment to create opportunities for an optimal learning environment.



## **Qualifications and Personal Attributes**

- Deep knowledge of curriculum and instruction and the ability to implement inquiry-based instruction that focuses on 21st-century skills and high academic standards;
- The ability to think strategically, lead collaborative decision-making, and manage the systems and processes necessary to implement strategy;
- Experience in recruiting, retaining, supporting, and developing the growth and development of talented faculty, staff, and administration;
- A personal style that embraces empathy, models self-reflection, and is driven by an innate curiosity for developing people and organizations;
- An open, approachable, and responsive leadership style that genuinely invites and respects the perspectives and views of others and builds a culture of trust;
- An ability to listen and connect authentically and effectively with parents, faculty and staff, students, alumni, and the Board of Directors so that these groups are appropriately involved and informed of school events, potential issues, key decisions, and needs;
- Exemplary skills in both speech and writing with a strong command of grammar, expression and style for clear and engaging communications with EAB stakeholders;
- A culturally sensitive leader who can advance the development of intercultural competencies throughout the school and respectfully navigate diverse cultural and social situations;
- An engaged curiosity about the rich and complex culture of Brazil. Knowledge of or willingness to learn Portuguese is a valued cultural attribute in Brazil and would be expected of the next Head of School.

The next Head of School will embody optimism and a growth mindset with a clear sense of standards for excellence while being empathetic, energetic, and confident, with strong emotional intelligence, integrity and excellent listening and communication skills.

## **Learn More**

Click on the links below to learn more about American School of Brasilia.

**School Website** 

Guiding Principles, including D&I

**School History** 

**School Profile** 

Celebrating 60 Years



Recruitment



Solar Panels



# To Apply

Interested and qualified candidates are invited to contact the consultants in confidence. Candidates will ultimately need to submit the following materials as separate PDF documents:

- A cover letter expressing their interest in this particular position;
- A current résumé;
- Statement of educational philosophy and practice;
- A list of five professional references with name, relationship, phone number, and email address of each (references will not be contacted without the candidate's permission) to:

John Chandler Senior Consultant john.chandler@carneysandoe.com **Dr. Deborah Welch**Senior Consultant
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