



Director of Alumni and Constituent Relations

Thacher School
Ojai, California

Thacher School is one of the most selective and highly regarded boarding schools in the nation. Founded in 1889 by Sherman Day Thacher, the School serves academically talented students from 24 states and 9 countries in a rigorous college preparatory experience. Fifty-one percent of students identify as people of color. The faculty and students live and work closely together on a 427-acre campus nestled in the foothills of the Los Padres National Forest in Ojai, California (85 miles north of Los Angeles). Honor, fairness, kindness, and truth are the cornerstones of School life. Together, the school community commits to the belief that demands in the academic classroom, when combined with those of mountains and horses, of sports and the arts, produce independent minds, strong bodies, and powerful character. The School enrolls 260 students, has an operating budget of \$25 million, and an endowment of \$170 million.

Thacher's track record of fundraising is exceedingly impressive. In 2008, the School completed an \$81 million campaign: adding two new dorms, a performing arts center, student commons, all-weather track, a new field, and a weight room. Thacher is currently in the public phase of the \$190 million "Next Peak" Capital Campaign to enhance the endowment, create a new Dining Hall, and build the new Creativity and Technology Center. The annual giving and events programs are very strong—56% percent of alumni and 95% of parents supported the school last year. Thacher is among the most supported schools in the nation, raising \$4.9 million in the 2019-2020 school year.



Carney
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& ASSOCIATES

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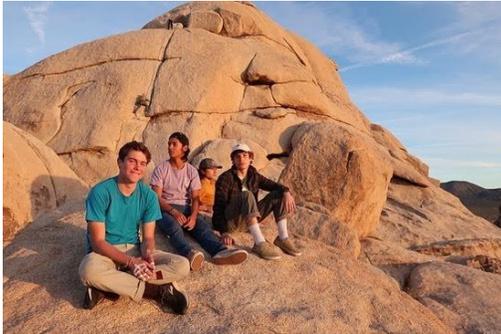
200 High Street, Suite 610, Boston, MA 02110

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Director of Alumni and Constituent Relations:

The Director of Alumni and Constituent Relations works closely with the Alumni and Development team to create and implement alumni and parent engagement and activity at Thacher. They are responsible for developing, implementing, and managing a comprehensive alumni engagement strategy to strengthen relationships between Thacher and more than 3,800 alumni. Appropriate cultivation of alumni/ae will be of great importance with a special emphasis placed on the support of our Alumni Council, alumni affinity groups, reunion programming, local and regional alumni gatherings, electronic and print communication, and select advancement related events. In addition to the focus on alumni relations, this position will also strategize and manage parent relations activity including parent events, outreach strategy, and serve as a liaison to the Thacher Parent Association. This position also works closely with the Director of Stewardship and Donor Relations.



Major Functions and Responsibilities:

- Implement regular communication with Thacher alumni and parents that includes direct contact, e-mails, alumni Web pages, social media, and print publications.
- Collaborate closely with others on the development management team to identify alumni major donor prospects
- Gather cross-organizational input to design and deliver a marketing strategy to parents and alumni, including email and digital campaigns
- Manage reunion planning together with staff
- Develop and maintain networking and gathering program for Alumni and Parents
- Develop mentoring program for senior classes and interested alumni
- Assist with implementation of Thacher's Reunion Giving and Class Agents programs
- Oversee strategic planning and annual goals with the Alumni Council
- Work closely with the Director of Alumni Giving on engagement strategies for alumni and the Director of the Annual Fund for parents
- Work closely with the Director of Stewardship on relationship building including carrying a stewardship portfolio
- Be in regular contact with alumni both reactively and proactively
- Cultivate philanthropic culture among all alumni
- Support programming for diversity, equity, and inclusion work as it pertains to alumni and constituent relationships including overseeing and supporting the creation of affinity groups



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Experience and Skills:

- Alignment with and ability to articulate the mission and values of the Thacher School
- 5+ years' experience with advancement or Alumni Relations programs in higher ed or independent schools
- Experience communicating with constituents across demographics
- Experience with Blackbaud's Netcommunity and/or Raiser's Edge or an equivalent CRM, experience with Mac products preferred
- Experience managing others preferred
- Bachelor's degree required
- Demonstrated experience leveraging information to make sound, data-driven decisions
- Alignment with School's focus on DEI work
- Project management skills, including planning, budgeting, and the ability to balance multiple tasks and projects while delivering quality work on schedule
- Occasional nights and weekends required
- Trust, accountability, discretion, honesty, and teamwork



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Compensation and Benefits:

This is a full-time, onsite, and non-exempt position. Start date TBD. Compensation dependent on experience. The Thacher School offers competitive salaries and an excellent benefits package. In addition to meaningful and rewarding work, Thacher provides an excellent compensation and benefits package that includes medical, dental, life & long-term disability insurance, a generous retirement program, and paid time off. This position does not include on campus housing.

Interested Persons Contact:

Jonathan K. Ball
Managing Associate
Carney, Sandoe & Associates
617-933-3450 (dir)
jball@carneysandoe.com

All inquiries and nominations are kept confidential.

Thacher School does not discriminate on the basis of age, gender, religion, race, color, sexual orientation, gender identity, genetic information, disability, or national or ancestral origin in the administration of its educational policies, scholarship and loan programs, athletic and other School-administered programs, or in the administration of its hiring and employment practices. The above information on this description has been designed to indicate the general nature and level of work performed by employees within this classification. It is not designed to contain or be interpreted as a comprehensive inventory of all duties, responsibilities, and qualifications required of employees assigned to this job.



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