



## **Campaign Director**

The Winsor School  
Boston, Massachusetts

Founded in 1886, The Winsor School is an independent girls' school for academically promising and motivated students in grades five through twelve. Located in the heart of Boston's Longwood Medical and Academic Research area, our students benefit from the school's long standing commitment to providing a superior education for girls, inspirational and dedicated faculty, and a diverse and talented community. Winsor strives to consciously create an environment of respect and inclusion and to support ethnic, racial, religious and socio-economic diversity among all the constituencies of the School. Winsor supports this commitment through its more inclusive curriculum, success addressing a range of learning styles, the availability of a wide array of diversity efforts and programs, and by participating in the greater Boston community.



**Carney  
Sandoe**  
& ASSOCIATES

Carney, Sandoe & Associates

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## Campaign Director

The Winsor School, one of the nation's leading independent schools, serves 470 academically promising and motivated girls in grades five through twelve. The Winsor School is a diverse, vibrant community that values intellectual curiosity, authentic engagement, and personal integrity. We challenge our students to lead lives of purpose as responsible, generous-minded women and the adult community of faculty, staff, alumnae, parents, and friends make every effort to support this mission.

The Campaign Director will play a vital role in the Winsor Leads Campaign, a historic and comprehensive endowment campaign launching publicly in 2024. This lead operational role, reporting to the Director of Advancement, will focus on three primary areas critical to campaign success: tracking and managing major gift strategies in partnership with the Director of Advancement, organizing the campaign volunteer structure, and overseeing all campaign systems and metrics of progress.



### The Campaign Director Will

- Operationalize an active pipeline of Winsor's six, seven, and eight-figure top campaign prospects.
- Lead the project management of proposal creation, follow up conversations, and gift closures.
- Develop systems and reports to monitor activity with campaign prospects to ensure that determined strategies are being implemented and that leadership and volunteers are coordinated in our approach.
- Coordinate with campaign leadership calendars for prospect cultivation and solicitation meetings.
- Work closely with the Assistant Director of Board Relations and Campaign Operations to build briefings, bios, and research relative to top campaign prospects.
- Partner with the Director of Advancement to manage and support the campaign volunteer structure.
- Collaborate with the Director of Engagement and Events and Director of Strategic Communications to develop and execute programming both on campus and regionally to highlight campaign priorities, ensure the campaign is being appropriately messaged among volunteer structures, and develop regular campaign communications.



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### Required Qualifications

- A demonstrated ability to speak and write persuasively about the importance of independent school education with a specific focus on girls' education.
- A bachelor's degree, master's preferred, and a minimum of 5 years of advancement experience in both fundraising and campaign management.
- Travel and some evening and weekend work is required.
- Superior project management skills, the ability to coordinate multiple projects simultaneously, work collaboratively, and manage volunteers at a high level.
- Experience with budgets, reporting tools, and best practices for tracking campaign and major gifts moves management.

### Interested Persons Contact:

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*All inquiries and nominations are kept confidential.*

*The Winsor School is an equal opportunity employer and will not discriminate against any application for employment on the basis of race, color, religion, gender, age, national origin, marital status, sexual orientation, genetic testing, veteran status, physical or mental disability, or on any other basis prohibited by law. The Winsor School is committed to an equitable and inclusive program and a diverse faculty, staff and student body.*



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