

ASSISTANT/ASSOCIATE HEAD OF SCHOOL FOR STRATEGIC ENROLLMENT SEARCH

ST. ANDREW'S-SEWANEE SCHOOL

Sewanee, Tennessee

sasweb.org

Start Date: July 2026 or earlier if available



**Carney
Sandoe**
& ASSOCIATES



Mission

Honoring its Episcopal heritage as an inclusive Christian community, St. Andrew’s-Sewanee School offers a superior college preparatory education, bringing all students to a richer spiritual, intellectual, social, physical, and aesthetic awareness so that they might lead lives of honor and loving service to God and others.

Vision

St. Andrew’s-Sewanee School inspires students to live lives of active curiosity, lifelong learning, and loving service. We challenge our students to fulfill their greatest potential while teaching them how to cultivate balance and joy.

At a Glance



Established
1868



Total enrollment
185



Total faculty
28 teaching;
16 non-teaching



Student-teacher ratio
6.5:1



Students of color
23%



Financial aid awarded
\$1.95M



Faculty with advanced degrees
69%



Campus size
550 acres

Middle School enrollment: 59
Upper School enrollment: 126
States represented: 11
Countries represented: 7
Average class size: 15

Students receiving aid: 65%
Endowment: \$30M
Annual operating budget: \$7.5M
Sports teams: 25



Overview

St. Andrew's-Sewanee School has long been transforming the lives of both the bright, motivated students who attend and the lives of the faculty, coaches, and advisors who guide, instruct, and mentor them. Situated atop the Cumberland Plateau at 2100 feet on a 550-acre campus of incredible natural beauty, St. Andrew's-Sewanee School is a diverse, welcoming, coeducational boarding and day school of approximately 185 students in grades 6-12, with an intention to grow. Known at once for its deeply rooted Episcopal heritage, its personal familial feel, and the excellence of its academic offerings, St. Andrew's-Sewanee is a community in which what happens outside the classroom is equally as important as what happens within it. Within the context of a balanced program of academics, athletics, and the arts, students are afforded multiple opportunities to develop their individual gifts and to pursue their passions in an atmosphere of mutual respect and support. SAS's talented and committed faculty strive to personalize instruction and address individual needs and interests. Hands-on learning, as well as an emphasis on written and verbal communication skills, have always been the hallmarks of an SAS education. St. Andrews-Sewanee prides itself on its unstinting dedication to the whole person—heart, mind, body, and spirit-- and on its nurturing and developing of the potential in each of its students. It provides a remarkably rich experience and preparation for college and for life in a global context and in an increasingly pluralistic society. SAS welcomes students, families, faculty, and staff of all religious backgrounds or none. The school today enrolls students from over 7 countries, 11 states, and 6 surrounding counties. Friendships extend across grades, cultures, and backgrounds, and every student is known and valued.

St. Andrew's -Sewanee School is the product of the 1981 merger of St. Andrew's School (est. 1905) and Sewanee Academy (est. 1971). St. Andrew's-Sewanee's origins date to 1868 with the opening of "The Junior Department" of the University of the South, which enrolled young boys in both a boarding and a day program. St. Andrew's School was opened in 1905 by members of the Order of the Holy Cross for deserving mountain boys who might not otherwise be able to obtain education. Likewise, St. Mary's School was opened for girls by the Community of St. Mary. Sewanee Military Academy followed Sewanee Grammar School from 1908-1971, and from 1971-1981, the school became co-ed and dropped its military program. Once Sewanee Academy was no longer military and St. Andrew's School was no longer operated by a religious order, the two schools became more similar and merged in 1981.



The School now seeks an Assistant/Associate Head for Strategic Enrollment to begin July 1, 2026, or earlier if available. With an institution characterized by its close-knit, familial environment in which the devotion to the school is palpable, this is an exciting time to become a part of and a key contributor to the St. Andrew's-Sewanee family. The School is well positioned for the future; it also is intentional in its desire to grow, in spite of national demographics that are challenging for the traditional boarding school model. The School's mission, academic reputation, close relationship with The University of the South, which includes SAS students taking University classes, and the School's unparalleled geographic features, provide appealing assets for attracting the next generation of students. The School seeks an entrepreneurial enrollment leader who will be responsible for leading all aspects of the strategic and operational components of enrollment management and communications and partnering with the Head of School to amplify SAS's impact and reach. Intensifying the focus on enrollment and marketing to both day and boarding students and discerning long-range goals to continue to assure the school's sustainability for further generations will be major and impactful areas in the enrollment leader's portfolio.

Opportunities and Challenges

St. Andrew's-Sewanee School's decision to create the Assistant Head of School for Strategic Enrollment is both bold and timely. This leader will oversee all aspects of enrollment management and communications positioning the school for growth and long-term sustainability. With its distinct mission to serve local, regional, and boarding students, St. Andrew's-Sewanee offers the next enrollment leader the chance to design and execute a visionary strategy that elevates enrollment, strengthens marketing, and deepens family engagement.

This is an especially exciting moment to join the school. With a long-serving and gracious Head of School, a dedicated team of faculty and administrators, and strong trustee support, the Assistant/Associate Head will join a leadership team ready to innovate and collaborate. The school's distinctive program—including dual enrollment with the University of the South that allows students to earn college credit—and its stunning mountain location offer unique opportunities to attract, inspire, and retain mission-fit students.

Key Priorities for the Role

- Develop a **data-informed strategic enrollment plan** aligned with the school's mission and goals that translate vision into measurable action items and outcomes.



- Provide **mentorship and professional growth** opportunities for admission and communication team members, fostering a high-performing, mission-driven team.
- Build **collaborative, cross-department strategies** with academics, student life, advancement, athletics, and communications to strengthen both enrollment and retention.
- Implement a **financial aid strategy** that balances access, mission, and sustainability to maximize both enrollment and net-tuition revenue.
- Design a **long-term compositional strategy**, ensuring the student body reflects the school's mission and supports its academic and co-curricular programs.
- Develop a **dynamic marketing and branding strategy** to engage prospective and current families throughout the family journey with the school.
- Elevate the **institutional story** across diverse demographics and identities, ensuring the school's exciting and distinct value proposition is clear and compelling to all audiences.
- Design key strategies to build strategic partnerships with consultants, educational leaders, summer programs and other lead source generators.

The ideal candidate will be energized by challenges and driven by possibility. They will bring entrepreneurial spirit, competitive insight, and a collaborative approach. Success in this role requires someone who sees the school's small size as a strength, embraces its mountain location and sees it as a marketable differentiator, and is eager to immerse themselves in the daily life of a vibrant day and boarding community.

Qualifications and Personal Attributes

The ideal candidate will be a seasoned and proven leader with deep experience in all aspects of enrollment, marketing, and admissions. St. Andrew's-Sweanne School strives to hire people committed to the school's mission and values. The following qualifications are sought in the ideal candidate:

- Bachelor's degree required; Master's degree preferred.
- Minimum 5 years of admission/enrollment management experience.
- Experience with intentional marketing and engagement strategies to drive enrollment, family engagement and enhance brand awareness.



- Commitment to working in and fostering an inclusive community and demonstrated high EQ in working with families of all backgrounds.
- Strategic thinker and creative problem-solver with ability to see the big picture.
- Superior communication skills both written and spoken.
- Superior interpersonal, organizational, leadership and managerial skills.
- Ability to work collaboratively with other school community members.
- Skilled manager who enjoys identifying and developing talent and consistently creates high-functioning teams and a welcoming atmosphere within the department.
- Skilled and facile with technologies that support student record management, analytical reporting, office operations, marketing, and social media strategy.
- Experience using technology including databases, spreadsheets, and surveys.
- Comfortable with the use of data to make strategic enrollment management decisions and to create effective board reports.
- Ability to manage multiple complex tasks, meet tight deadlines and changing demands.
- A commitment to confidentiality and good judgment on sensitive matters.
- Skilled manager who enjoys identifying and developing talent and has consistently created high-functioning teams and a welcoming atmosphere within the department.
- Experience as a teacher, coach, advisor, at multiple grade levels from grades 6-12 is a plus.

Learn More

Click on the links below to learn more about St. Andrew's-Sewanee School.

[School Website](#)

[School Profile](#)

[School History](#)

[About Sewanee, Tennessee](#)

[Episcopal Life at SAS](#)



To Apply

Interested and qualified candidates are invited to contact the consultant in confidence. Candidates will ultimately need to submit the following materials as separate PDF documents:

- A cover letter expressing their interest in this particular position;
- A current résumé;
- A list of five professional references with name, relationship, phone number, and email address of each (references will not be contacted without the candidate's permission) to:

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