EXECUTIVE DIRECTOR SEARCH

BART CHARTER PUBLIC SCHOOL

Adams, Massachusetts bartcharter.org

Start Date: July 2026







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Mission Statement

BART Charter Public School (BART) prepares students for college by promoting mastery of academic skills and content with a strong foundation in arts and technology. The school provides middle and high school students in Berkshire County with an educational community that regards everyone, including teachers and parents, as lifelong learners.

At a Glance



Established 2004



Total enrollment 363



Total faculty ~70



Student-teacher ratio 9.4:1



Students of color 33%



Faculty of color 9%



Annual operating budget \$9M



Campus size <3 acres



Overview

Founded in 2004 as an alternative to the existing municipal and regional public-school options in the region, BART provides a unique and vital educational choice for students from across Berkshire County, spanning backgrounds, languages, and experiences. BART is committed to the arts and technology as key parts of their students' college preparatory and career pathway journey. BART blends rigorous academics with a focus on arts and technology, fostering creativity, innovation, and critical thinking. As the only Charter public school option in the Berkshires, BART is committed to serving the whole student and cultivating a strong sense of community and collective purpose, empowering learners to see themselves and the world beyond their more limited local town's views.

BART embraced the arts and technology as important parts of a young person's journey before other schools in the region and holds this insight as a point of pride. Not limited by the boundaries of a single town, BART provides an important choice for students in the area and gives students the opportunity to engage with others who share their desire for rich arts education as they explore new concepts.

BART is dedicated to ongoing growth and improvement, embracing data-informed decision-making and collaborative leadership. They strive to create an energizing environment where student voices are heard, faculty are supported, and all members of their community can thrive. BART is committed to fostering an inclusive environment, dedicated to equity as an important part of learning about the world.

The Surrounding Area

Located in the westernmost county in Massachusetts, the Berkshires offer a stunning landscape of rolling hills, lush forests, and sparkling waterways, a testament to its enduring environmental beauty. This region boasts a rich artistic and cultural history, and is home to world-class museums, theaters, and music festivals. From storied organizations such as the Massachusetts Museum of Contemporary Art (MASS MoCA), Tanglewood, Jacobs Pillow and the Clark Art Institute to an array of independent artists and artisans, the region attracts visitors from neighboring VT, NH and NY, nationally, and worldwide. Anchored by the cities of North Adams and Pittsfield, Berkshire County is largely rural, characterized by deep socioeconomic disparities, and continues to transform its economy from its largely industrial past to a future marked by creativity and innovation. The presence of a strong collection of colleges and universities provides a draw for professionals and offers beneficial educational opportunities and cultural enrichment to the region. This unique intersection of summer season recreation and a vibrant, year-round resident culture shapes the character of the Berkshires.



Opportunities and Challenges

As it continues its educational and organizational evolution, BART is at a critical point in its development. While the arts and technology have been and will remain central aspects of BART's culture and identity, these commitments increasingly push up against an intensified larger context of a strong core academic program. A key focus for the next leader will be to drive strategic enrollment and outreach initiatives to attract and retain students, overcoming local demographic trends, specifically the overall decline in the school age population. Like educators in many schools, BART's dedicated faculty and staff are resourceful and innovative in a resource-constrained environment. BART's board and school leadership are committed to using their strategic plan implementation to solidify BART's ongoing quality and sustainability.

Challenges:

- **Invigorating enrollment:** Boosting and stabilizing enrollment in the face of declining school age population in the region and the array of options for students and families.
- Maintaining Academic Rigor: Continuing to strengthen the college preparatory/college ready program
 and address gaps in foundational skills, while ensuring arts and technology remain integral to the
 curriculum.
- **Defining Identity:** Re-articulating BART's unique identity and mission in a changing educational landscape, ensuring it remains a distinct and compelling choice for students.
- Meeting Diverse Needs: Balancing the diverse academic and socio-emotional needs of a diverse student population, including providing individualized support to students who enter with varied skill levels.

Opportunities:

- Strengthening Community Partnerships: Expanding collaborations with local organizations and colleges to provide enriching experiences and resources for BART's students.
- **Innovating Instruction:** Leveraging project-based learning, arts integration, and technology to create engaging and relevant learning experiences that prepare students for college and career.
- **Empowering Faculty:** Investing in professional development and distributed leadership opportunities to further cultivate a talented and committed faculty who are empowered to shape the future of BART.

Qualifications and Personal Attributes

Key Qualifications:

- Experience working with diverse communities of young people: Ability to navigate the gifts and challenges of working with students from a broad range of ethnic and socio-economic backgrounds. In addition, candidates should have experience in supporting students ranging from high-need special education to rigorous college-prep aspirations.
- Educational Leadership Experience: Must understand what it takes to be a faculty member, demonstrate strong academic background, and have experience supporting teaching. Experience in curriculum, and DEIB and its importance within an education organization is a plus.



- Data Analysis and Strategic Thinking: Ability to find, generate and use data to improve the school
 and as an important tool in seeing the big picture of the educational landscape. The ED will be able to
 distill the data and create concrete action steps to reach strategic goals.
- **Financial and Operational Acumen:** Experience managing budgets, overseeing operations, and making data-informed decisions that support the educational mission while also ensuring the financial health and sustainability of the school.
- External Relations and Fundraising: Ability to cultivate relationships with community partners, funders, and other stakeholders to secure resources and advance the mission of BART.
- Compliance and Legal Understanding: Ability to navigate the legal aspects of running a charter school.

Key Qualities:

- **Vision:** Ability to co-create the vision for BART's future with community constituencies, articulate it clearly, and inspire others to work towards its aspirations.
- **Collaborative:** Approaches work with a partnership mindset and collaborates effectively with faculty, staff, students, and families.
- **Empathetic and Interpersonal Skill:** Demonstrates understanding of a broad range of human experiences and the ability to build strong relationships across difference.
- Change Management and Adaptability: History of thoughtful innovation moderated by a skillful and sensitive approach to change. Ability to manage complexity, in part through effective prioritization, delegation, and management of systems.
- Communication and Advocacy Skills: Ability to communicate effectively with a wide range of audiences, listen actively, and advocate for the needs of the students and communities.
- **Appreciation and Passion:** A genuine appreciation for the mission of BART and a passion for leading a school to meet the needs of its students and community.
- Resilience and Perseverance: Ability to navigate challenges, manage stress, and maintain a positive attitude in a demanding role.
- A sense of humor and spirit of joy: Brings the ability to recognize the humor in life, not take themself too seriously in those moments, and has a deep joy in being part of a community of young people who are learning about themselves and how to navigate a complex world.

Important Considerations:

- Alignment with BART Culture: The Executive Director must be someone who can articulate, embrace, and champion BART's unique culture and values.
- Understanding of the Community: An understanding of the challenges and opportunities faced by the students and families BART serves is essential.
- Commitment to Equity and Access: A deep understanding of and commitment to, equity, inclusion, and belonging are crucial for creating a welcoming and supportive environment for all.

Learn More

Click on the links below to learn more about Bart Charter.

School Website

College Matriculation

Diversity, Equity, and Inclusion

About Adams, Massachusetts



To Apply

Interested and qualified candidates are invited to contact the consultants in confidence. Candidates will ultimately need to submit the following materials as **separate PDF** documents:

- A cover letter expressing their interest and preparation for the role of BART Executive Director;
- A current résumé;

As the process moves forward, selected candidates may be asked to submit:

- Responses to writing prompts specific to this search
- A list of five professional references with name, relationship, phone number, and email address of each (references will not be contacted without the candidate's permission)

John Faubert

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Heather Flewelling

Consultant

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The full-time salary range for this position is \$155k-\$180k. The starting salary is based upon, but not limited to, several factors which include years of experience, education background, and expertise.